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VINTAGE AUTOMOBILE ADVERTISING 7: 1970-1972: OVER 420 FULL SIZE VINTAGE AUTOMOBILE ADS FROM MAGAZINES AND NEWSPAPERS -LARGE ONE-AD-PER-PAGE FORMAT



JONATHAN MOAULEY

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Synopsis

VintageAutomobileAdvertisingVOL. 71970-1972OVER 320 FULL SIZE VINTAGE AUTOMOBILE ADS FROM MAGAZINES AND NEWSPAPERS â " LARGE ONE-AD-PER-PAGE FORMATThis book contains an assortment of mostly American, with a sprinkling of British and French, automobile advertisements from the early 1970s, when oil was becoming scarce, fuel economy became important, unleaded gas was introduced and American car manufacturers were caught flat-footed as people demanded smaller, more efficient automobiles. This book has hundreds of ads from dozens of manufacturers, some familiar, some forgotten, some still with us today.ENJOY

Book Information

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